WEB PRODUCTION SPECIALIST

Thom *Griggs*

St. Petersburg, FL · Remote / Hybrid
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Twenty years across design, front-end production, CMS support, accessibility, HTML email, and print. Eleven of those at WIHP/Cendyn building 200+ hotel and lifestyle websites from design files. I'm strongest in execution: translating designs into responsive HTML/CSS, updating CMS content, fixing layout issues, checking accessibility, testing pages and emails, and keeping digital work moving for marketing teams.

EXPERIENCE

2017 – Present
Remote

ThomGriggsLLC

Web Production Specialist, freelance and contract

- Optimum RV (2022–present): front-end and redesign support for a nationwide dealership site, 30+ page builds, legacy HTML/CSS/JavaScript fixes, accessibility and QA
- Qlik (2017–2020): ADA/WCAG updates to the Qlik Support Portal across desktop and mobile, HTML/CSS for Salesforce- and Sitecore-integrated components, cross-browser QA including IE11
- Tampa Bay Community Design Center (2026): migrated and rebuilt a nonprofit site from WordPress/Elementor to Squarespace, including membership, sponsorship, events, and donation flows
- 2026 builds: Westbrooke Place HOA, Tinatin's Piano Studio, Executive Presence site and assessment email series, Genox quote forms
- 60+ hand-coded, cross-client HTML email campaigns for BJ's, Complete Skin Care, and agency clients, tested in Litmus, Gmail, Outlook, and Apple Mail

2014 – 2025
Remote

Cendyn, formerly WIHP

Front-End Developer / Web Production Specialist

- Built and maintained 200+ hotel, resort, and lifestyle websites from Figma, PDF, and custom design files in a proprietary CMS
- Developed a custom Sass-based responsive framework that cut build time and kept sites consistent across the team
- Implemented ADA-compliant navigation, keyboard access, skip links, and WCAG checks across new builds and legacy sites
- Created reusable front-end components: sliders, dynamic counters, scroll effects, navigation patterns, shared CSS systems
- Improved CMS usability with reusable templates, content selectors, and layout patterns for account and product teams
- Delivered high-volume production on one to two week turnarounds, with multilingual SEO and performance for international clients

2005 – 2014
Tampa, FL

Bisk Education

Senior Art Director, Interactive; earlier Art Director, Senior Interactive Designer, Interactive Designer, Print Designer

- Led front-end coding standards and production quality for a six-person interactive design team
- Built responsive templates and 60+ campaign landing pages for university partners including USF, UF, and University of St. Thomas
- Built a landing page tool with editable content areas that cut campaign build time and kept brand consistent across departments
- Implemented a semantic LESS grid system and centralized stylesheets; supported legacy browsers down to IE8
- Produced banners, HTML email, and print collateral, and helped move the department from print-first to interactive production

SKILLS

CORE
HTML5 · CSS3 · Sass · JavaScript
Responsive design · CMS updates

SPECIALTY
Web production · QA
ADA/WCAG · HTML email · Print

TOOLS
Figma · Litmus · Adobe CC
WordPress · Squarespace · Canva

INDUSTRY
Hospitality · SaaS
Nonprofit · Higher ed · Marketing

EDUCATION

BFA, Graphic Arts	University of South Florida
Advanced Professional Certificate, Internet Marketing	University of San Francisco
AA	St. Petersburg College